

## **Introduction to Richard Gee**

How do you introduce a man who is passionate and believes in his marketing strategies, so he's worked with over 400 companies to help them implement ideas,

- Believed that people would enjoy his training ideas and skill development, and has helped over 125,000 people who have been participants at his seminars, workshops, and university lectures, take away an idea that they can implement to Challenge for Change,

- Has spoken at business conferences throughout New Zealand, Australia, and South East Asia, often with controversial ideas to stimulate change,

- Decided that New Zealand business needed to have its own business books, so he wrote Practical Marketing in New Zealand, New Zealand Sales Management, Marketing & The Law, and a series of 3 textbooks for the University and Polytech system, plus many articles for magazines, business media, website business media, newspapers,

- And has appeared on television and radio,
- And is well known for his New Zealand flag jacket,

I give you Richard Gee, to share his thoughts with us today/tonight  
on:

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