

From: Wayne Berry [wayneberry@topgunba.com.au]
Sent: Tuesday, 2 December 2008 2:41 p.m.
To: Richard
Subject: Will you sink or swim?

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Will you sink or swim during this recession?

[Click here](#) to watch my latest 3 minute Video Blog on ***"How to thrive and increase your sales in tough times"***

Hello Richard,

Will you sink or swim???

With Australia and indeed the world facing an economic crisis, how will your career and your business be affected? The reality is, that some businesses and some sales people will thrive during this recession, while others will be in big trouble.

The big question is, which group will you be in?

[Click here](#) to view my Video Blog (3.4 minutes) and I'll tell you what will make all of the difference for ! you.

Once you click through to my Video Blog, you will also be able to watch a 45 minute video that will tell you ***"The 10 characteristics that all high achieving sales people must have to thrive during this recession"***. So remember to [click here](#) to view my Video Blog and to get a password so you can watch that 45 minute video. The normal fee for this video training module is \$495 but as a subscriber, you'll be able to watch it at no cost.

Will you thrive during this recession?!

I've seen quite a few recessions and credit squeezes come and go and the last "big one" in Australia was the recession in the early 1990's.

It's a fact that many sales people and companies have never experienced a recession before.

What did they do?

During this recession, I was privileged to work with hundreds of sales people and companies that decided not to participate in the recession. Instead they thrived all the way through it. [Click here](#) to see my Video Blog now and I'll explain to you what they did.

Have a great week, make it a great week.



Wayne Berry CSP

PS: Please feel free to leave some comments for me and even questions that I can answer for you in our next Video Blog.

Forward this Video Blog to a friend, [Click Here](#).

If you are a sales professional here's how to be personally coached one-on-one by Wayne Berry...

[Find out more and get a demonstration >>](#)



Did you know that our TOP GUN Sales Coaching Programme allows you to be trained in leading edge

selling skills from any location in the world and at a time that suits you?

It allows you to speak and work one-on-one with Wayne Berry and a "live" TOP GUN Sales Coach while using state-of-the-art video streaming technology.

An interactive learning process that is fun, effective and produces dramatic improvements in sales results.

If you are a Sales Manager here's how you can be personally coached one-on-one by Wayne Berry to get the very best performance from you sales team...



[Find out more and get a demonstration >>!](#)

Here's how to get the best results from your sales team in the tough times ahead...

Did you know that the TOP GUN Sales Manager Mentoring Programme allows Sales Managers to be trained in Sales Management Strategies from any location in the world whenever it suits you.

It allows you to speak and work one-on-one with Wayne Berry and a "live" TOP GUN Coach while using state-of-

the-art video streaming technology.

An interactive learning process that is fun, effective and produces dramatic improvements in sales results.

[Find out more and get a demonstration >>](#)

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