

## Richard Gee

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**From:** Phil Evans [peoplemail@peoplestuff.com.au]  
**Sent:** Monday, 25 June 2007 12:43 a.m.  
**To:** richard@geewiz.co.nz  
**Subject:** Richard - PeoplEmail from Phil

**Hi there Richard**

Welcome to this week's PeoplEmail!

### **Exceptional !!!**

Every now and then we all come across something in life that is exceptional. It may be a book; a business; a movie; a sunset perhaps; or we can meet an exceptional person.

Well this week I met an exceptional city!  
The people, and the current circumstances surrounding this amazing city, are all exceptional!

I'm talking about Mt Isa - situated in the most remote area of Central North Queensland - and it is absolutely buzzing with economic growth and abundance! It's all about mining!

Mount Isa is a City that is bursting at the seams .... there is so much growth!  
Every ounce of accomodation in the area is being utilised; every seat on every flight in and out of Mt Isa is full; all of the supporting industries and businesses in the surrounding area are thriving! Mt Isa is in a very positive position as a community as well, thanks to an attitude of gratitude being shown by all whom I met. Every 'local' person I spoke to had a love for their town and community that was wonderful to observe, and I could actually feel it in their words and obvious passion regarding living there.

I was invited there to deliver one of my Business Presentations known as "Unblocking Your Cashflow", which is aimed at Small and Home-Based Business Owners. The visit was one of the greatest experiences I've had in a long while! I met some of the local small business owners, and also shared some time with some of the Xstrata Mining Management Team. They were all so proud of their positions and roles within such a successful community!

I was also asked to speak at a Dinner Function that evening, and was fortunate yet again to meet some more of the incredible people who help run Mt Isa. What a team! What a great message they are in themselves, by virtue of how they think and feel about their City and their townspeople.

My message is for us all to think about how we can be exceptional in what we do in life; in how we conduct our business; in how we behave in our relationships; in how we teach our children or grandchildren about life; in how we treat ourselves; in how we treat others.

Being exceptional could simply be knowing that we've made the extra effort for someone we care about. It can be about quietly achieving something - and doesn't have to be something of grand-scale proportions to make it exceptional.

Something to think about:

**At 99° C (211 F) - water is hot.  
At 100° C (212 F) - it boils.  
With boiling water, comes steam.  
And steam can power a locomotive.**

**It's the One Extra Degree that makes all the difference!**

**This is a very simple but very powerful concept, because when you think about it, it's that one extra degree of effort in business, and in life, that so many times separates the good from the exceptional. That one extra degree of effort - could equal those exceptional results we've been looking for!**

I'd like to extend my heartfelt thanks to some particular people I met in Mt Isa this week! Zoe Dark (NQACC), Patricia O'Callaghan (NQACC), and Greg Palm (State Development); thank you for being my hosts, and for doing that so job well! Ron McCullough (Mayor) and Michael Dougall (CEO City Council); thank you both for your time and great conversation! Justin Wilkins (Exec Manager - The Buffs Club) and Ziggy (President - Buffs Club); thank you for providing a wonderful venue, brilliant staff, and some of the best food I've had in a long time! And .... Steve Sutton (Nova Consultants) who was the Sponsor for the evening's Dinner; thank you for your very own brand of personal energy and great conversation!

See you all again soon.

Phil Evans

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Namaste - 'The Spirit in Me acknowledges the Spirit in You'.

I'll be back soon - meanwhile ....

**Remember - if we go the extra yard we can often achieve exceptional results!**

Yes - be yourself - and be good at it!  
Learn the Art of Being You!  
Stay in your own power - and enjoy it!

Have a great week of being good to yourself and others.

Remember: "What others do or say is their stuff; how we react, or not, is our stuff"!

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**"True Happiness in life isn't having what you want - but wanting what you have"!**

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