



"BizWeb eGazette...
Your Secret Source
for Internet Marketing
Know-How."

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BizWeb eGazette is an
Internet Marketing
publication from Jim Daniels
of [JDD Publishing Co.](#) -- as
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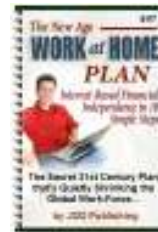
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Hi Jim,

"Dang, Jim, you wrote the report I wish I had!
This is jam-packed with the best start-up
information a person could have. Step-by-
step info for anyone to start with and build
with. Kudos on an excellent product!"

Regards, Chris Upson
buildupyourbiz.com



[You can **get this product free** by clicking the **gold key** at my
new [work at home site](#).]

In today's issue...

"My Top 5 Traffic Sources During 2007"

As a marketer who spends nearly nothing on advertising, I pride
myself on utilizing only the most effective low-cost and no-cost
traffic sources available online.

I've been doing this since 1996 and have built the traffic to my
network of sites to about a quarter million visitors per year. Today
I'd like to share my top traffic sources with you so you can try
them in your business.

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chance for average people to make serious
dollars online. PERIOD.

If you are already making six figures, please do
NOT visit. Your time is best spent elsewhere.

If you aren't, then [make sure you visit us today](#).



The sites included in today's report include my four main sites...

www.bizweb2000.com
www.make-a-living-online.com
www.ezWebBusinessBuilder.com
www.work-at-home-site.com

One note before you read this report...

If there's one thing you need to understand about website traffic, it
is this... It's not the *volume* of traffic that supports a web business,
it is the *QUALITY* of the traffic. Keep this in mind as you read the
list below, and more importantly, as you setup your own traffic
sources online.

Traffic Source #1: Joint Venture Partners

In 2007 joint venture partners sent more than 100,000 high-quality
visitors to my sites. This traffic *alone* has resulted in more than
1600 sales totaling more than \$210,000.

What is a joint venture partner?

Simply put, it is a business in the same or a related niche as
yours, that agrees to promote your products or services. In most
cases, you in turn, promote their products or services. Hence the



name, joint venture.

The last couple years I've taken a more pro-active approach to teaming up with related businesses in joint ventures. The results have been phenomenal. Not only have I seen a sharp increase in sales, I forged new alliances with some of the web's top marketing companies. These relationships invariably result in increased profits not only this year, but for years to come.

So what do YOU need to start profiting from joint ventures at your website?

A. a product or service of your own.

B. an affiliate program management solution (I use my private label copy of the 1shoppingcart system – [webbusinesswizard](#).)

C. A system for contacting potential JV partners on a regular basis

If you have all three of those items or can get them, and you're *not* doing joint ventures in your business, what are you waiting for? This is the top traffic and sales strategy for many companies on the web. It can work for any business including yours.

Traffic Source #2: Affiliates

My number two traffic source this year is my affiliate force. As usual, my affiliates sent thousands of visitors a week to my sites. While my joint venture partners mentioned above are included in this affiliate force, they are just one part of the entire force of thousands.

If you have not started an affiliate program for your best products and services, I highly recommend you do so.

Although there are some minor costs involved with starting your own affiliate program, it is well worth it. Justify the expense by telling yourself that you are hiring thousands of sales people and paying them only when they sell. A web based affiliate program is just that.

A few secrets to success with my affiliate programs include paying decent commission rates (I pay 40% commissions), paying on time every month and offering lots of tools and tips for my affiliates. I also actively seek out potential super-affiliates (JV-Partners!) on a regular basis. Like with any marketing strategy, a pro-active approach works best!

Traffic Source #3: Repeat Visitors

A perennial, top traffic generator at my sites is "repeat visitors." You know, people coming to my site who have already been there before. The importance of getting repeat visitors is something you used to hear marketing experts talk about a lot. Lately, it seems that the value of repeat visitors has been overlooked.

Yet repeat visitors are usually the people who end up making purchases at your site. And there are lots of ways to get these valuable repeat visitors.

I get most of my repeat visitors through my follow-up autoresponders (again, the tool I use is [webbusinesswizard](#)) and also through my [free ebook, A Beginner's Guide the Starting a High Income Business on the Internet](#), and this BizWeb eGazette newsletter.

I suggest you look at these strategies closely and try similar techniques if you are not already getting lots of repeat visitors.

At Last ! How To REALLY Get Rich On The Internet By Someone Who Has Done It And Is Doing It Again Every Day!

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www.WebsiteConversionExpert.com

Traffic Source #4: Links/Content

Getting lots of incoming links to your site is important. Not only will traffic arrive via those links, but a site with lots of incoming links does better in search engines than sites with few links.

The best strategy I've used to get links, starts with **content**. You write articles based on your niche, post the content at your site AND share the content with other webmasters. You can do this "on-the-fly" by including a short footer after your content that tells webmasters they have permission to reprint your article at their website or in their newsletter. Be sure to let them know that they need to include a live link to your site. You may even want to tell them exactly how to link to your site. (Preferably with a short description of your site and a hyper linked keyword or two. This will help search engines determine that the sites are related and give the link more relevance.)

There are lots of websites in need of decent content. Supply it and you can benefit greatly - your links will grow continually with no effort on your part. And the beauty of this strategy is that only sites in your niche will use your content. This means your links will be high quality links from sites in the right 'neighborhood.' This goes a long way with the search engines.

If you would like to see this content-sharing link growing strategy in action, visit my [marketing articles archive](#).

There are lots of other ways to get links into your site, and you need to use your imagination. One strategy I've been experimenting with is using video content and reviews to drive traffic. I'll be reporting on this in an upcoming gazette, so stay tuned for more on that.

Traffic Source #5: Google

In fifth place this year, and still delivering lots of traffic to my websites is **Google**. The web's top search engine really delivers *high-quality* traffic to my sites. In fact, I've managed to help a growing number of my members grow their google traffic as well.

There are no tricks to it either. It really is as simple as taking the recommendations directly from Google's site at www.google.com/webmasters/ and then making sure your site is properly optimized with the right keywords for your niche. The rest happens by getting good links.

If you have my ezWebBusinessBuilder **software**, you'll see exactly how I do it by watching videos 10, 13, 15 and 16.

Well, that's it for today's gazette. See ya in a few weeks...

Jim Daniels - Creator of [ezWebBusinessBuilder](#) - the world's first View it and Do It software for profiting from the web.

P.S. Oh, and if you need ideas for a web business, you won't believe how easy this software makes it.



A special message from the editor:



Tired of buying Internet Business Products then being treated as if you **died**?

If you're ready for personalized, one-on-one assistance through each stage of growing your business on the web...

[Click Here to Hire Jim Daniels](#)

Editor note: I may be opening a can of worms by including this editorial, but I feel compelled to share what is going on.

I've never cared much for politics. Perhaps because my main source of information was always my TV. Thanks to Web 2.0 (the emergence of web-based



social interaction) the Internet is starting to reveal what the **people** think. (Isn't that far more important than who and what corporate-owned mainstream media is promoting?)

Never before have the masses had a voice like they do today, and as a result a stunning movement has emerged.

This rapidly growing movement actually cured my apathy (quite a task!) and I'm not the only one. Since last month, 798,940 people have watched this video. (Have you seen it yet?)

■

Do your own research. Make your own decisions. If you've had enough and want to help take back America, you can be heard on [December 16th](#).

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