



**"BizWeb eGazette...  
Your Secret Source  
for Internet Marketing  
Know-How."**

**Don't Miss A Single Issue:  
Grab a Free Lifetime  
Subscription and get a  
Web Business Quick-Start  
Kit...**

SUBSCRIBE!

BizWeb eGazette is an Internet Marketing publication from Jim Daniels of [JDD Publishing Co.](#) -- as seen in Opportunity Magazine, Inc.'s 301 Marketing Ideas, Wealth Building Magazine, Six Figure Income, ZDNet and more...

June 8, 2007    Circulation: 152,780    [Submit URL](#)    [BOOKMARK](#)

Time and money tight? Don't spend one **red cent** starting your web business. Grab a copy of my special [work at home plan](#) -- you can get it for free right now.

(Click the **Gold Key** at the site to bypass the \$97 order form.)



In today's issue...



**"A Newbie's Business Checklist"**  
By Jim Daniels

Do you consider yourself a newbie to web business? If so, this issue is for you. I've put together a checklist containing the **ten essentials** of any online business.

I suggest you print this checklist and keep it at your desk. As you accomplish each item in the list, you'll see your profits steadily increase. Before you know it you'll be earning a full time income from the web!

Please support today's top sponsor... (Ad #1 of 3)

**"Free Website Traffic"**

Discover The Amazing Unorthodox Secrets You Can Now Use To Drive Millions Of Targeted Visitors To Your Website For Free!

**Warning:** This Information Is Extremely Powerful & Is Limited To The First 50 People Who Click The Link Below & Sign Up For Free...

[Click Here To Send Millions Of Targeted Visitors To Your Website For Free](#)

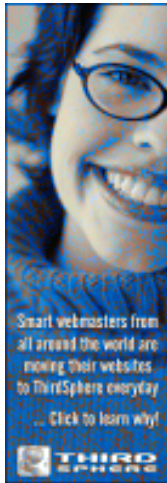


On with the checklist. Remember, you do not have to do these all at once. Work your way through the list one step at a time. Once you have every item on this list, you should really be seeing some steadily growing profits...

**✓ A website with your own domain name**  
A professional-looking website is a must in order to make a go of an online business. A domain name at a mere ten bucks or so a year tells potential customers you're serious about business. As for the site itself, you can create it with a website [template](#) and a [free html editor](#) if you're handy with the computer. If you're not, you can have your pre-designed template customized by professional "[template tuners](#)".

**✓ Proprietary products and services**  
The best way to the highest profits is to offer at least one product or service that you own the rights to. Either create something that the market demands or purchase exclusive rights to something. This is an area that stumps many people but if you use your imagination and draw on your past experiences, job and even hobbies, you may be able to come up with something. As you consider ideas, you can do a little [keyword research](#) and see if anyone is searching the web for that topic. This will tell you if there is an interest in your subject.

**✓ A merchant account and secure credit card ordering**  
In order to make a serious income online, you **MUST** be able to securely accept credit card orders. You can do it with a merchant account of your own, or use a service like [2Checkout](#) or [Paypal](#). Or, if your product is digital, you can use a



service like [Clickbank](#).

**Effective sales literature**

While a professional website and a great product are important to your success, every business expert agrees on one thing... it is the marketing that will make or break your business. The web is filled with superb websites containing outstanding products and services, that never make a profit. An effectively written sales letter could make the difference for many of those site but the owners simply do not realize that. If you are not versed in writing sales copy for the web, get a [book](#) on it or hire a professional, proven copywriter to do it for you.

**Website traffic**

Obviously you'll need website traffic before you can start making any money. There are tons of ways to get traffic without paying much, if any money. Some of the best strategies I've used include free traffic networks, search engines, link swaps, affiliate programs and article/content sharing. All these grass roots strategies can bring targeted traffic, often at no cost. If you want more details on these strategies, you'll find them in [last week's BizWeb eGazette](#).

*(More after this important message.)*

Please support our sponsors... (Ad #2 of 3)

**"Think & Grow Rich" SET - Book AND Workbook**  
by Napoleon Hill

This is the full, unabridged version of the book and the "Think & Grow Rich" Workbook.

[Get this book plus 10 more with your purchase of my inspirational screensaver.](#)



**Your own opt-in list**

Growing an opt-in email list is absolutely essential to your long-term success online. The best way to grow a list is by giving away something of value such as a free ebook, email course or even a newsletter. A combination of all three works best for me, as it has grown my list to more than 150,000 subscribers. Your list will be your bread and butter. Not only can you use it to form relationships with your potential clients, you will be able to announce new products and services and affiliate products and services.

**Great customer support**

You'll need to find a way to help your clients one on one. If you can do it yourself, that's a great way in the beginning. Eventually you should consider using a virtual assistant or a help desk so you can concentrate on other business aspects such as marketing.

**An affiliate program**

Call it what you want -- an affiliate, associate or reseller program. Your site needs one! This allows other businesses to refer customers to your site and earn money. In turn, your marketing efforts are multiplied over and over. It's like hiring a giant sales force and paying them only when they make sales!

**Joint venture partners**

Having an affiliate program in place is only the beginning. You need to fill that affiliate program database with super-affiliates! You can do that by regularly contacting potential partners and "making deals" with them. You promote their product or service and they promote yours. Give them a complimentary copy of your product and offer them a special commission rate. Let them know you will reciprocate their efforts. Joint ventures are a two way street and there are an unlimited number of potential JV partners out there. Never stop looking!

**Add-on products and services**

You should regularly offer your customers products and services related to your own. Your best bet is to offer the products and services of your affiliates, as it is a great way to return the "favor" and create lasting business relationships. Also try to mix in products that create residual income for your company, such as web hosting services or software.

There you have it -- a checklist of web business essentials. I suggest all newbies print this checklist and keep it at their desk. As you accomplish each item in the list, your business will be growing right along with your bank account balance!

See ya in a few weeks...  
Jim Daniels - JDD Publishing Co.

P.S. Before you spend ANY money on your new Internet business, grab a copy of my special [work at home report](#) -- it shoes you each step you need to take .

P.S.S. I'll even let you bypass the \$97 order form. Just use the **Gold Key** at the site and it will bring you



Recent issues:

**10 Myths Keeping You from Hitting the Online Jackpot** – chances are you're falling victim to one of these myths. © 2007

**What's the ONE thing you need to make it in online business?** Get the answer in this edition of the gazette. © 2007

**Wondering what it takes to be a super-affiliate?** Affiliate marketing -- behind the scenes. © 2007

**Commonly asked questions from new web businesses...** My replies to subscriber emails. © 2006

Looking for help with anything web marketing related? You'll find real answers at our archive of BizWeb eGazette [newsletters](#).

right to the download area.

---

A final sponsor break....



**Discover the Powerful Hidden Force That Creates Runaway Success Hollywood Movies, Sells Millions of Newspapers Daily, and is the Ultimate Marketing Secret of Today's Most Successful Web Sites!**

[See what the secret is.](#)

---

\* Thanks for reading our opt-in only publication.  
Reaching more than 150,000 small and home businesses.  
\*\*\*[Email newsletter advertising rates](#)

Looking for specific help with your business? Try our gazette [archives](#) or search BizWeb2000.com by keyword...

[JDD Publishing websites...](#) [Internet Marketing](#) [Make A Living Online](#) [New Age Work At Home Plan](#) [ez Web Business Builder](#)

Copyright © 1996 - 2007 JDD Publishing Internet Marketing Co. All rights reserved.

[Privacy statement](#) [Terms of use](#)