

Richard Gee

From: Chris & Lee - Customer Love [info@customerlove.com.au]
Sent: Friday, 13 June 2008 11:39 a.m.
To: Richard Gee
Subject: Flying Outside the Box



Flying Outside the Box

eNotes - June13th

<http://customerlove.com.au>

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Dear Richard

Thinking outside the square and doing things a little different can really set you apart from your competitors. The book "Paper Airplane" has a simple yet powerful message that opens your eyes to the wonders of creativity and innovation.

This book includes an unforgettable true story presented in an unforgettable way that may just inspire you to be more creative in the way you approach your business, and give you the courage to try something new.

Please sit back, relax and turn up your speakers to watch this inspirational 3 minute movie "Paper Airplane"...a lesson in flying outside the box.

Please sit back, relax and turn up your speakers to watch this inspirational 3 minute movie "Paper Airplane"...a lesson in flying outside the box. [Click on this link to watch](#)

FREE MOVIE DVD!



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Paper Airplane

Hardcover, 72 pages, 8" square
By Michael McMillan
FREE DVD Movie Included

A powerful book that opens your eyes to the wonders of creativity and innovation. Once you read it you'll never think the same.

Michael McMillan is a creative genius, author, director and acclaimed graphic designer. Paper Airplane is a thought-provoking story about vision, courage and a sixth grader's unique response to a class project. This book provides valuable insights on creative thinking, questioning the norm, and taking action to transform problems into new opportunities. It makes a wonderful employee gift to spark imagination, to encourage belief in their ideas, and to build a culture of innovation. With a personalized letter you can share this book with your customers (or clients), positioning your firm as a creative solutions provider.

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Have a great day!
Lee and Chris



Thought of the Day

"Have you ever thought there'd be a day when people think a different way?
And on that day, what would you say, if your still thought the other way?"

Paul McMillan

Taken from "Paper Airplane" [CLICK HERE](#) to purchase.

PS. from one of our Customer Love friends ...

Thank you for your newsletters throughout the year. They have been inspiring, encouraging and action provoking.

Ann Thomas, Coffee News

This email was sent to richard@geewiz.co.nz, by Customer Love Pty Ltd

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