

Richard Gee

From: Amanda [amanda@kinetics.co.nz]
Sent: Wednesday, 25 July 2007 11:45 a.m.
To: Richard
Subject: Kinetics July Update

July 2007 Update from Kinetics Group Ltd

Hello Richard,

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We all know how important websites are these days. They have to be relevant to your target audience, interesting, and useful. So we're really interested to know what you think of our new website at [www.kinetics.co.nz](#) using our website to highlight Microsoft Sharepoint, which we think is one of the most exciting products of use to most of our clients. And that's another goal of our website – we have some incredibly interesting stories we like to highlight some of their stories – if you'd like to help us with a case study, please let us know!

This month we welcome David Mackenzie and Kris Unkovich to our team. Both David and Kris bring a lot of experience to us and our clients and we're really excited that we can bring on new people of this high calibre continuing to grow, and we appreciate the trust so many businesses put in our team to provide them with solutions to their needs.

We're very proud of our clients, and we're constantly looking for new ways to add value to their businesses. If you have any ideas on things we could do better, or that we may not be doing, please let me know! As part of this ongoing improvement, I've just been in the USA at the Microsoft Worldwide Partner Conference. Although the NZ contingent going, it was still only 47 Kiwis, including 10 from Microsoft. Last year's conference was a success to us and as a direct result, we set up our Kinetics KARE (<http://www.kinetics.co.nz/products/Pages/KARE.aspx>) proactive management – allowing us to monitor our customers networks around the clock for problems and alert them remotely – making us as proactive as possible. A number of our clients using this service have been successful as a direct result so we know it works! This year we've been looking at the new software releases and we want to innovate to get the best IT solutions to add value to their businesses.

Regards

Andrew Hunt

CEO

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Services

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- Disaster Recovery
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Westpac Bank Security Alert

July 24 2007 - A spam email claiming to be from Westpac has been widely circulated. This email targeted Banking customers asking them to login to a security server to apply a quarterly update. Please do not click on this website. If you have logged onto this site please call us immediately on 0800 400 600.

<http://www.westpac.co.nz/homepage.html>

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Spam Filtering Explained

You and I can look at an email message and know straight-away if it's spam or not, unfortunately computers can't (and probably never will be). A spam filter can only analyse a message and work out the *likelihood* that

When an email message is analysed by a spam filter it is given a 'score' – the higher the score, the more likely the message is spam.

Our spam problems are usually caused by the middle-range scores. These are a mix of spam and non-spam messages you want and others you don't. If all middle-ranking messages are considered spam then you don't want to get (a 'false positive'). Thus the problem with some spam filters at companies or ISP's – they filter out more than that you expect to receive.

For more information [click here](#)

Source: Email Essentials

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Free International Calls with Skype

You may have heard you can make telephone calls over the Internet for free. Well here's how.

One option is to use Skype (www.skype.com). Skype is free software that you can download and install that allows you to make telephone calls anywhere in the world through your Internet connection.

What's the big deal about that? It means that your calls are free!

To find out how it works [click here](#)

Source: southwestcommerce.com, skype.com

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Green Computing?

What does "green computing" mean to you? We usually think of gas guzzling cars, factories, pesticides and other environmental concerns. So in the context of everyday computing how can we be "green"?

For more check out [click here](#)

Source: askbobrankin.com

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Who's Who - Matthew Anstis

I have recently arrived back in NZ after 4 years working in an IT department of a property company. I worked for 4 years in IT at a tertiary institution in Auckland.

My hobbies include the history of the NZ division particularly WW1, so if you are interested in a town or the Somme you should see me! And I'm happy to help with researching your ancestor's war time service.

I just have become an Auckland house market statistic and bought an over-priced house with my wife.

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Other stories on our website

[Microsoft WPC Partner Conference](#)

Microsoft's annual Worldwide Partner Conference has attracted 10,000 people from around the world to New Zealand, to share ideas and network. 47 of us are from New Zealand, representing consultancies like Kinetics, software developers and many others. It's great to get this chance to see what other companies are doing and make sure that what Kinetics does remains relevant, ensuring we provide the best possible outcomes for our clients. And I'm pleased to report that we compare very well indeed. [More ...](#)

[Cool Free Software](#)

If you are planning to renovate your home, and want to get an idea of how it will look, then check out <http://sketchup.google.com/>

[Changing Outlook and Word Formatting](#)

If you use Outlook as your e-mail program and Word for your word-processing projects, be aware that they can't communicate with each other. For help, look [here ...](#)

[Why Vista?](#)

Why go Vista is a question I'm often being asked. I must admit I'm very cautious when it comes to desktop operating systems. Having been through the release of at least 10 new desktop operating systems in my career. The truth is that Vista is a

to come up with a valid reason for changing, at least for the first 6 – 9 months. Experience however, the new Operating System opens up amazing new opportunities. [More ...](#)

[More Stories, Click Here](#)

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Handy Hints

Set up an e-mail signature

Personalize your e-mail messages and provide important information to recipients by creating a custom signature. This signature can appear at the bottom of all your outgoing messages so you do not have to retype it each time.

- In Outlook, go to Tools > Options > Mail Format > Signatures.
- Click New and create a name for your signature. You will then be able to edit the signature details, customizing the font and colour.
- Create different signature files to alternate between different people using the program. For instance, you could create one for you and one for your child.

Bcc your e-mail

A bcc (blind carbon copy) e-mail means a recipient cannot see who else an e-mail message has been sent to. Use this function if you are sending a group e-mail to different people and do not wish them to see everyone on the list.

- To bcc an e-mail, click Send a New Message in Outlook.
- Click the To button and enter the recipient's e-mail address in the bcc field. Click OK.
- If Word is your e-mail editor, you can add the bcc to your e-mail manually. In a new e-mail message, click the arrow to the right of the Options button. Select Bcc and it will be added to the form.
- Enter the recipient's address and send.

Source: www.microsoft.co.nz

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If you do not wish to receive such email updates, please email amanda@kinetics.co.nz and we will remove you from the list. We wish to inform not offend. Pub: 25/07/07