

## Richard Gee

**From:** Sales Training Community [susan@salestrainingindustry.com]  
**Sent:** Friday, 9 January 2009 9:37 a.m.  
**To:** sales@geewiz.co.nz  
**Subject:** Article: Is Your Training Interactive?

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 Sales Training  
Learning Community

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January 7th, 2009

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**Anatomy of the New Learning Plans:  
Reaching Generation X & Y**

There has been a lot of discussion about the way people of different generations learn and retain knowledge. Today's generation; "the Y generation" requires that training or knowledge transfer be highly interactive to maintain their interest. Hang on I just got a message on my blackberry.

This is not a need for the Gen Y's only. Studies have shown that most people retain more of the knowledge being transferred if the training is interactive.

If your training is not interactive you need to change. Interactive training provides a higher ROI on your training dollars. If you need to make your training more interactive, give me a call and I can help you through the process of making your training more interactive.

Our featured article this week is from Tricore Interactive. They understand the importance of having highly interactive training.

Click Here to read, "[Anatomy of the New Learning Plans: Reaching Generation X & Y](#)"

Enjoy, and as always, your comments are encouraged.

Kind Regards,

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**Upcoming Events:**

- Jan 13 Webinar:**  
2009's Top Trends to Track in Learning, Presented by Elliott Masie
- Jan 20 Webinar:**  
How to Quickly Read & Influence People to Get Great Results!

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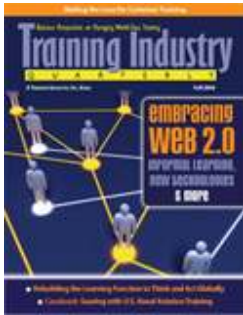
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