

Richard Gee

From: Sharon Bell [sharon@walkingtall.org]
Sent: 22 February 2007 03:24
To: 'Gee, Richard'
Subject: PERSONAL BRANDING MASTERCLASS - 18TH APRIL IN WINDSOR



WALKING TALL™ Orchard Lea, Winkfield Lane, Windsor, Berkshire, SL4
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Lesley Everett - Professional Speaker and Executive Personal Branding Coach

Taking Control of your Personal Brand - Masterclass

WEDNESDAY 18TH APRIL 2007 AT ORCHARD LEA, WINDSOR

We're pleased to announce that the next **"Taking Control of Your Personal Brand"** Masterclass with Lesley Everett will be held at Orchard Lea, Windsor on Wednesday 18th April 2007 and we'd love you and/or a colleague to be there. The Masterclass focuses on how to maximise your personal impact and you will learn some key tips to enhance your image and gravitas in business. Most of the Walking TALL courses are run in-house for companies, so it therefore provides an opportunity to experience our approach and coaching for potential in-house courses for your own company.

"The Walking TALL course is a superb way to highlight the impact the individual can make using some simple tools which every manager or executive should have in his arsenal" **Rachel Bachmann, Director, Bite Communications**

"Thanks again for a FANTASTIC day" **Andy Rose, Sales Performance Manager, EDF Energy**

The course is perfect also for trainers and coaches who want to differentiate themselves from the crowd.

Outline of content:

- * The 30-second test
- * Reflecting the corporate brand
- * The "Walking TALL 7 Big Strides"™ to Personal Branding
- * Unleashing your natural charisma
- * How do others perceive you? Managing the perceptions
- * Are you being heard? - Voice quality for impact
- * Non-verbal communication - the strongest message
- * Presentational Brand - your unique style
- * Dress and appearance - packaging yourself with impact every time
- * Discovering your style and colour type

£350.00 plus VAT per person

Includes:

Detailed Participant Guide

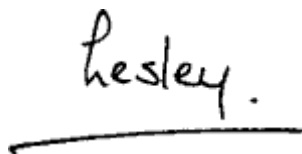
Walking TALL signed book

Audio CD "Taking Control of Your Personal Brand"

Personalised colour palette
7 Big Strides keycard

Please email us asap with the preferred venue for a Booking Form and/or further details. We look forward to hearing from you.

Best wishes,

A handwritten signature in black ink that reads "Lesley." with a horizontal line underneath.

Lesley Everett
Personal Branding Consultant
Walking TALL

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