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**"Replies to Your Emails"**

**About the BizWeb eGazette...**

BizWeb eGazette is published by Jim Daniels of JDD Publishing. [\(More about Jim.\)](#)

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Jim,

"I've been working my way through ezWebBusinessBuilder and what I'm going to say about it is the highest compliment I can pay; it is one of the VERY FEW programmes I have purchased for which I am NOT applying for a refund, for the simple reason that it DELIVERS exactly what you say it does! Do you know how rare that is??? Most of the stuff out there 99% is just re-hashed information. What you provide is new and EFFECTIVE. I recommend it to anyone as being SUPERB VALUE!"

Ian Panton  
Cornwall, United Kingdom



In today's issue...

**"Replies to Your Emails"**

In today's gazette I'm sharing subscriber emails on some interesting subjects, including...

Subject: "How do I start, and what do I sell?"  
Subject: What affiliate programs do you promote, Jim?  
Subject: "Come on Jim, you can't be serious recommending that traffic generation strategy!"  
Subject: Jim, why was this method such a mistake?"

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**Email #1: Jim, I'm overwhelmed. How do I start and what do I sell?**

**From:** Martin F.  
**Subject:** How to start and what to sell?

Hi Jim, I'm taking the plunge! I've managed to sacrifice three hours of TV time every night and found 15 hours a week to start my own business online. Please help me get started. I've watched you for years now and if anyone can help it is you. What's the best way to get started and what should I sell?

**Jim replies...**

Hi Martin,

Good for you. I started the very same way. I missed Seinfeld on Thursday nights but it was sure worth it. And now I'm catching all the re-runs anyway! :-)

OK, here's a good way to start. Download my ebook called "A Beginner's Guide to Starting a High Income Business on the Internet, 5.0." You'll find it at the famous CNet's [download.com](#) website. As you'll see, it has been downloaded more than 26,000 times from that popular software site alone. The ebook will give you all of the basic setup information you need to get started.

As far as deciding what to sell, that is an extremely important step, perhaps the most important. Your best bet is to create a product or service of your own, in a niche you have an interest in. Consider all your past work experiences, all your hobbies, and your interests. Believe it or not, there may be an income opportunity in there somewhere.

If you would like to explore this further, grab a copy of my ezWebBusinessBuilder software. It lets you simply plug in your hobbies, experiences or interests, then the software shows you how to turn it into income.

And remember Martin, getting an online business off the ground will take dedication, ambition and perseverance. If you lack any of those three, you will have a hard time making serious money. But if you do have those qualities, the sky is the limit for you. Oh, and once you get rolling, an online business can free up lots of time to catch up on your favorite sitcoms. :-)

To your success,  
Jim Daniels  
<http://www.make-a-living-online.com>  
<http://www.ezWebBusinessBuilder.com>

P.S. Even if you cannot create a product or service of your own, you could earn money promoting products and services in your preferred niche, as an affiliate for existing merchants.

**Email #2: What affiliate programs do you promote, Jim?**

**From:** Casey B.  
**Subject:** What affiliate programs do YOU promote, Jim?

Jim, I'm trying to decide what affiliate programs I should promote. Can you give me a list of affiliate programs YOU promote. There are so many choices I'm dizzy!

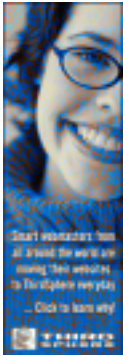
**Jim replies...**

For starters, unless your niche is online marketing, the affiliate programs I promote may NOT be good choices for you. You need to stick to your niche (see email one above). That said, as of the end of 2006, here the affiliate programs that earn me the most money on a regular basis...

- [Affiliate Classroom](#)
- [ThirdSphere Web Hosting](#)
- [TrafficSwarm](#)
- [Surefire Private Label Content](#)

If you missed a recent issue, you can [read past issues.](#)





But remember Casey, if you want to make money promoting products and services as an affiliate, you must promote only products and services within **your** favored niche. For instance, if you have a health and beauty related site, you should promote only products and services that target that niche audience. ([Like these affiliate programs.](#))

Note: You can find affiliate programs for just about any niche at [AffiliateShowcase](#), or you can enter your niche into this search box...

Add this search to your own site

#### A Special Message from the Editor:

**Are your bills still draining your account month after month?**

I know of a wonderful program that can help you pay off **all** your bills, including your mortgage, in less than 10 years. And you won't have to pinch pennies, get a second job or cut back your spending in any way.



I believe this information is so down-to-earth, helpful and valuable, I schmoozed the owner into giving my subscribers a deep discount on it. It's called... [How To Own Your Paycheck Again](#).

#### Email #3: Come on Jim, you can't be serious.

**From: Kathy G.**  
**Subject: Come on Jim, you can't be serious.**

Jim, I saw your recommendation for TrafficSwarm and I think it is a crock. Come on, you know that will not work for everyone. The only reason it works for you is because you have such a large subscriber base. Why don't you come clean and tell people that. It's all about the list online. All you gurus have big opt-in lists and that's why you make a lot of money. But for the average Jane like me, things like this are a waste of time.

#### Jim replies...

Hi Kathy,

Thanks for your feedback. You've brought up a great point! An opt-in list **IS** a great way to grow business online. And that's exactly why I've worked hard to grow one - because it is a proven business strategy. In fact, did you ever stop to think that all the "gurus" you refer to are gurus **BECAUSE** they took time to grow a solid opt-in list?

As to [TrafficSwarm](#) you are right -- it will not work for everyone. In fact, in my ten years in online business I have not found a single strategy, opportunity or bit of advice that works for everyone. But I can say this, TrafficSwarm has worked for me and I've heard from many others who are having success with it as well. It's a no-cost way to get traffic and that's what many of my readers are searching for. If I were to give a disclaimer that says this probably will not work for you, do you think anyone would try it? Doubtful.

In closing, instead of 'labeling' yourself as an "average Jane", why not start growing a list of your own. Heck, I was an "average Jim" when I got started and now you're calling ME a guru. I'm not trying to be a wise guy, but I want you to see that anyone, including you, **CAN** grow an opt-in list of your own. But you have to concentrate your efforts on actually doing it rather than complaining about it not happening. There are proven ways to grow a solid opt-in list [see next message] and if you take a little time to learn a strategy, you'll be surprised how many doors it opens.

To your online profits,  
Jim Daniels

#### Email #4: Why was my strategy such a mistake?

**From: Jamie B**  
**Subject: Why was the marketing method such a mistake?**

Jim, I'm new to Internet marketing and recently I bought an email harvesting program. I was told I could use it to collect email addresses from the web, and since the program only grabbed targeted addresses, I could email them without problems with my ISP. Three days after I started using it I was shut off without notice by my ISP AND web host. I scrambled to get new services and then lost them a few days later because of some overflow complaints from the previous mailing.

From all that, I got zero sales and many nasty responses. Worse yet, the company I bought the program from isn't writing back when I'm asking for answers. So, now that I've lost all that time and money, with nothing to show for it, I need ideas. Can you help me understand what happened and where to go from here?

#### Jim replies...

Hi Jamie,

Ouch. That's a hard lesson learned, but a valuable one. I too learned a similar lesson within my first few months online. Hopefully your letter will help many more avoid this mistake. In fact, you're lucky it didn't cost you more. Many others have lost far more using that web marketing strategy.

The simple fact is, when marketing online, your best bet is to send email **ONLY** to folks who ask for it. While that may sound like a slow road to success, it is one that is proven.

Here's how you can do that...

Write down all you know about your niche. Think of all the ways you can help people with your expertise. Then assemble the information into a small ebook or email course. Offer it for free at your website in exchange for your visitors' first name and email address. Make sure you tell them you will never sell or rent their address to any third party, and that you will send only messages that will be beneficial to them.

That is how you grow your own opt-in list. As long as you handle the list properly and do not abuse it, it will continue to grow. It will also become a source of income for you before you know it. You'll be able to offer related products and services to your list members through joint ventures and perhaps even sell some advertising. The key once again, is to treat the list members as you would want to be treated. Offer only valuable, occasional information that informs and enlightens. Sure, some folks will drop off the list no matter what, but if you do it right, the list will grow in the right direction.

Jim  
<http://www.Make-A-Living-Online.com>

OK, that's it for today. I hope you've discovered something you can use to make money online.



See ya in a few weeks...  
Jim Daniels

P.S. Have you ever wished you could make a living from the Internet? (There really is no lifestyle like it, unless you were born into riches.)

If you answered yes, before you spend any money on your new Internet business, grab a copy of my special [work at home report](#) -- I'll even let you bypass the \$97 order form. Just use the **Gold Key** at the site, it will bring you right to the download area.



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**A Letter from a Subscriber:**

Hi Jim,

"I wish I had your [EZ Web Business Builder](#) two years ago. Like most people trying to build a home business I read all the ebooks, paid for courses on how to start an online living and got nowhere."

"In the last nine days I have built and up loaded a twenty nine page web site only working part time (evenings). I have learned more from your [CD](#) over the last week or so than the last two years reading ebooks, course etc. I would have gladly paid double or triple just for the time it saved me on that learning curve."

One happy chappy. Thanks for saving my day.  
Ken Grey UK.

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