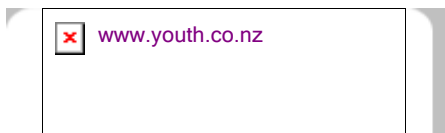


Richard Gee

From: enquiry@youth.co.nz
Sent: 27 February 2007 14:22
To: richard@geewiz.co.nz
Subject: Youth.co.nz Ltd



WOULD YOU LIKE AN EASY WAY TO ACCESS THE STUDENT MARKET?

YOUTH.CO.NZ

1 PHONE CALL 1 BOOKING 1 INVOICE

Student media is a complex, time consuming, and at times frustrating marketplace. The youth market is media savvy and immediately dismissive of those who employ the standard tricks of the trade. Promoting a product as "cool", in this market, is definitely not cool. Generation Y can be cynical and untrusting of advertising and marketing promises.

The challenge facing marketers today is finding a way to reach this group through a channel they trust. Utilising student media is the obvious solution!

Conventionally the challenge of advertising in student media has been the necessity of dealing with every tertiary institution separately. Now, with Youth.co.nz one phone call, one booking, one invoice allows you to place advertising across all student media nationally with ease.



Why Youth.co.nz?

At Youth.co.nz our aim is to be your one stop shop. We understand that time is money so the less time you spend on tracking people down, leaving voicemails, writing emails, etc - just to place an ad, the happier you will be! Let us sweat the small stuff for you!

Go to our [website](#) for all rates and information.

Also coming soon...

Clients

At Youth.co.nz Ltd we work hard to establish and maintain key partner relationships and through those partnerships you can tap directly into the youth marketplace. We will be the liaison - the "piggy in the middle" between you and the NZ youth market.

You will soon have the ability to not only put together and save quotes online but also to book directly from the website - saving you even more time!

We will take away the headaches involved in booking media space in tertiary magazines. The team at Youth will organise, coordinate, book and proof for you, keeping you in the loop, but leaving you free to concentrate on more important aspects of your business.

What does this service cost your company or organisation?

ABSOLUTELY NOTHING!

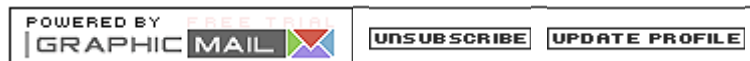
Yes, this service is totally FREE to you. You are simply invoiced at the standard rates as set by the individual magazines. So . . . Why use us? Really it's why wouldn't you use us?

www.youth.co.nz

☎(09) 269 4666

📠(09) 269 4956

Please use the "unsubscribe" button below should you no longer wish to receive Youth.co.nz mailings



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